In Attendance:

Brian Anderson Rex Beck Craig Cobb Bill Conley Phoebe Connell Tony Cuda John Hurst Dawn Jordan Rita Kueber Julie Mostov Sal A. Russo Jane Sestak

Meeting Called at 9:05am by Sal A. Russo

Approval of Minutes from October 8, 2024

- Motion to approve by Craig Cobb, seconded by John Hurst

## Approval of Financials

- Motion to approve by Craig, seconded by Tony Cuda
- 2025 budget to be presented at February meeting

Grocery Outlet Update:

- Still anticipate a July 2025 opening
- Grocery Outlet is still vetting a local owner operator
- Payment has been received by the city for the lot behind Firestone

SID Loan Relief:

- A community investment fund has been earmarked for businesses from ARPA Funds at \$1.3 million
- Craig/Tony Can general fund money or ARPA funds be used for loan relief?

Parking Garage:

- Renovation should still be done by year end
- Need City to determine clear parking policy and enforce it moving forward for both the Garage and lot behind Firestone
  - Permit vs. public spots with signage
  - No overnight parking needs to be enforced
  - Possible to have the daytime permit parking spots be available to the public after 5pm?

Heights Medical Building:

- Scaffolding to be put back up in March to install fiberglass turrets to begin at Luna
- Load turrets from the street. Will take about 4 months to install. No street parking during this time.

## SID Renewal:

- Finalize SID Budget, then plug in Ascent. Need Ascent linear feet from Brian Anderson.
- Present SID Renewal to SID Board for approval in February and then present to City Council in March

## 2025 Promotions:

Cozy Up Thursdays in January

- Ice carvings around the District on last Cozy Up Thursday - Jan 30

Need to brainstorm spring event ideas

Summer Festival - Sunday, August 10th 12-4pm

Heights Music Hop

Next SID meeting on February 11 at 9am