

SID Meeting Minutes October 8, 2024

In Attendance:

Brian Anderson
Rex Beck
Lee Chilcote
Craig Cobb
Bill Conley
Phoebe Connell
Tony Cuda
Jacob Harb
John Hurst
Doug Katz
Don King
Julie Mostov
Jake Orosz
Tawny Ratner
Sal A. Russo
Jane Sestak
Michael Weil

Meeting Called at 9:04am by Sal A. Russo

Approval of Minutes from August 6, 2024

- Motion to approve by Sal A, seconded by Rex Beck

Approval of Financials

- Motion to approve Craig Cobb, seconded by Tony Cuda
- Received SID money early from the City in time for the Summer Festival
- Maintain same snow and flower contracts (residential covers Surry/Euclid Hts. Blvd/Lennox)
- Will present 2025 budget at December meeting

Dave's Update:

- Mezzanine has been removed and basement has been mothballed
- Anticipate a July 2025 opening
- Grocery outlet is still vetting a local owner operator
- Ownership of parking lot behind Firestone was transferred to the City on October 4

SID Loan Relief:

- A community investment fund has been earmarked for businesses from ARPA Funds
- Once this fund is formed, businesses can apply for loan relief via an application form (SID will be able to apply for \$24,500 loan relief)

Parking Garage:

- Renovation should be done by year end
- Lot was previously permit or paid parking
- Need City to determine clear parking policy and enforce it moving forward

Heights Medical Building:

- Cornice and top piece fell and dominoed between turrets
- Turrets have all been removed. Will be replaced with fiberglass versions from casted mold
- Scaffolding to be put back up in March to install fiberglass turrets

SID Renewal:

- Will try for a 5 year renewal with the same district layout
- Look to incorporate The Ascent with the capped appraisal value that they agree to for assessment, based on linear feet. Owner Flaherty & Collins has done this with their Cedar Lee property
- In early 2025, draft new plan of services, budget and method of assessment to present to SID Board for approval then present to City Council
- New property values available Dec/Jan

New Business:

Cozy Up Thursdays in January

- Keep winter white lights up
- Advertise merchant specials
- Add to select Thursdays carolers, ice carver

Need to brainstorm spring event ideas

Summer Festival next year on Sunday, August 10th 12-4pm:

- Look to add more district merchants to participate

Heights Music Hop

- Continue participation next year

Merchants met and made list of items needing attention in the district

- Sal and Dawn have been addressing the items related to the Heights Medical Building
- Tony Cuda to share the list with the Mayor and City Administrator for the items that are City controlled

Next SID meeting on December 10 at 9am

Motion to adjourn at 10:50am by Sal A Russo, seconded by Michael Weil